

UX Designer & Digital Concept Developer

Immersed in critical thinking and problem-solving, I encourage myself to do my best in order to design meaningful and satisfying experiences.

As a UX generalist, I enjoy every step of the process starting from extensive research, going through data synthesis, and brainstorming to come up with neat mockups to finally evaluate my designs during testing sessions with end-users.

I believe solving human problems is my destiny, see my so-far journey below



Work Experience

UX Designer - Internship

Jan - Apr 2020

NATULIQUE ApS - Denmark

Conversion rate optimization - tasks included redesigning the home page, SEO optimization, UI design adjustments, team meetings, user research.

Student Hub Facilitator - Student Job

Sep - Feb 2020

Protolab - Erhvervsakademi Aarhus - Denmark

Event strategy, planning, and execution, SoMe coordination, promotional activities. Workshop facilitation for students of multimedia design program.

Photographer - Freelance

Jan 2016 - present

Music festivals, restaurants, school magazine, etc.

Event photography - concerts, weddings, social activities. Content creation for restaurants, SoMe coordination. Printing

Other Achievements

Solver - UX Challenge 2021

Mar 2021

Danish Design Center

Coming up with a solution for a design challenge by going through a 2-day sprint including stakeholder interview, problem mapping, sketching, usability testing and pitching.

Team Member - Experts in Teams

Mar 2021

Erhvervsakademi Aarhus

Interdisciplinary teamwork, processes for team building, and teamwork facilitation connected to innovation process - idea creation, selection, and visualization.

Course Participant

Dec 2019 - present

Interaction Design Foundation

Online design courses related to UX design basics, design thinking, UI patterns, etc.

Education

PBA - Digital Concept Development

Aug 2020 - present

Erhvervsakademi Aarhus - Denmark

Program incorporates topics such as UX design, digital marketing, understanding technology, philosophy of science, and project management

AP - Multimedia Design & Communication

Aug 2018 - Jun 2020

Erhvervsakademi Aarhus - Denmark

Program incorporates topics such as UI design, front-end, communication, content creation, user mapping, mockups, prototyping, usability testing and information architecture.

Graduate - Four-year general education

Sep 2012 - Jun 2016

Gymnázium Dr. Karla Polesného - Czechia

English and German language, learnin computer science. Specializations geography, and civics - psychology, economy, philosophy.

Volunteering & Other Experience

Barista & Photographer - Cafe Mellemfolk

Jul 2020 - present

Mellemfolkeligt Samvirke Aarhus - Denmark

Contributing to an operation of an NGO organization. Help behind a bar, training of new baristas. Member of a PR group - event photography, content creation.

Course Participant - Summer School

Jul 2019

Erhvervsakademi Aarhus - Denmark

Digital marketing for sport facilitation, SoMe strategy, and event coordinator + photographer.

UI Designer - GoSee

Jan 2019 - Aug 2019

GoSee - Denmark

Design development - sketches, wireframes, mockups, prototypes, usability testing.

As a UX designer...

- ✓ I believe that empathy is the key to solving problems in a human-centric way
- ✓ I am trying to leave my personal biases aside while working on a project so I can come up with a solution that solves the problems of my users
- ✓ I am rather an active listener than a talker because I believe that through listening to users I can get a deeper understanding of their needs and struggles
- ✓ I believe user experience is a key strategy for businesses that should shift companies from focusing on business goals to user goals
- ✓ I believe communication with stakeholders is the key aspect of UX ensuring to achieve the desired outcome
- ✓ I believe in the importance of ethical, inclusive, and accessible design regardless of age, gender, or disability

During my UX journey I have been actively a part of:

19

projects

5

ideation
workshops

4

field
studies

3

focus
groups

1

diary
study

19

usability
testings

4






workshops

∞

mockups

Skills

Languages

-  Czech - Native proficiency
-  Slovak - Bilingual proficiency
-  English - Full professional proficiency
-  Danish - Elementary proficiency
-  German - Elementary proficiency

Interpersonal

Empathy

Teamwork

Patience

Active-listening

Problem solving

Enthusiasm

Decision-making

Critical thinking

My day-to-day toolkit that I am not a stranger to

Softwares

Notion

Miro

Figma

Photoshop

Illustrator

InDesign

Lightroom

Google Analytics

Hotjar

Xd

Dev. Methods

Design Thinking

Double Diamond

SCRUM

Kanban board

SPRINT dev.

Business Analysis

SWOT/TOWS

BMC

Competitor Analysis

Research

Field Research

User Interviews

Desk Research

Survey

Prototyping & Testing

Paper Prototyping

Hi-fi mockups

Wireframing

Usability Testing

Mapping

Empathy Map

User Journey

Service Blueprint

JTBD

User stories

User flow

User scenario

User persona

Extreme users

User Interface

UI patterns

Style tiles

Moodboards

Sketching

Design principles

Color psychology

Gamification design

UI Trends

Design iterations

Design systems

Hobbies

Besides diving into the UX field, I enjoy learning about marine biology in any possible way. I am particularly amazed by whales, manatees, and orcas.

I am enthusiastic about sustainability as I am trying to improve my lifestyle to make it as harmless towards me and my surrounding as possible.

At last, I am curious about psychology and human behavior. I have many books about this topic that I am yet to read.

Hopefully this CV was helpful for you to get to know me better. I hope I will see you soon :)).